



# GET IN THE GAME WITH PIA

PIA VA/DC Convention and Trade Fair  
June 24 - 26, 2018



The Inn at Virginia Tech/Skelton Conference Center ~ Blacksburg, VA

## Attendee Registration Form

Mr.  Mrs.  Ms. Name: \_\_\_\_\_ Badge Name (first only): \_\_\_\_\_

I am:  an Agent  a Company Rep  a Spouse/Guest

Agency/Company: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

If Applicable: State (i.e.: VA): \_\_\_\_\_ License #: \_\_\_\_\_

**THIS IS MY FIRST PIA VA/DC CONVENTION**

**FULL REGISTRATION** includes Trade Fair, Monday am session, Tuesday am session & all meals listed below.  
Spouse/Guest Full Registration does NOT include the Monday sessions.

PLEASE ✓ ONE →→→

	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	PIA Agent Member PIA Company Member Exhibitor / First Timer YPC / Add'l Agency Staff	Non-Member	Spouse/Guest <i>(not licensed agent)</i>
Early Bird *	\$395	\$495	\$225
May 19 & After	\$445	\$545	\$225

\* Early bird must be **PAID** by May 18 (not just registered)

The functions shown to the right are **INCLUDED** in the FULL Reg.

**Please check → if you plan to attend so we can be sure you have a seat.**

- Monday Breakfast
- Monday Session: "Voice of the Millennials" - Tony Cañas
- Monday Session: "It's the End of the World as We Know It" - Lori Medders
- Monday Tailgating: Scott White, BOI Comm. / Frank Beamer, Ret. Coach
- Tuesday Breakfast
- Tuesday Session (am): Ethics (3 Eth)
- Tuesday Reception/Closing Banquet: Tim Russell, PIA Nat'l. President

### A LA CARTE REGISTRATION

✓ ALL THAT APPLY

	PIA Member Early Bird	PIA Member May 19 & After	Non-Member Early Bird	Non-Member May 19 & After
<input type="checkbox"/> Trade Fair	FREE	FREE	FREE	FREE
<input type="checkbox"/> Monday Breakfast	\$35	\$40	\$40	\$45
<input type="checkbox"/> Monday Session: "Voice of the Millennials" Tony Cañas	\$75	\$85	\$85	\$95
<input type="checkbox"/> Monday Session: "It's the End of the World" Lori Medders	\$75	\$85	\$85	\$95
<input type="checkbox"/> Monday Tailgating: Scott White / Frank Beamer	\$125	\$150	\$150	\$175
<input type="checkbox"/> Tuesday Awards Breakfast / PIA Annual Meeting	\$35	\$40	\$40	\$45
<input type="checkbox"/> Tuesday Closing Banquet: Tim Russell	\$100	\$125	\$125	\$150

(\$445) (\$525) (\$525) (\$605)

Yes, I want to play corn hole on Monday afternoon. Add \$25 to my registration fee since it's not included in full registration.

*Accommodations, further details and payment information of the back side of this form.*

**Children: The following children will be in attendance:**

# \_\_\_\_\_ Under 3 yrs (Names) \_\_\_\_\_

# \_\_\_\_\_ Age 3-8 yrs (Names) \_\_\_\_\_

# \_\_\_\_\_ Age 9-12 yrs (Names) \_\_\_\_\_

Children's meals are offered **ONLY** for Tuesday night dinner. **Pre-registration required.** # of Children's Meals requested: \_\_\_\_\_ @ \$15 ea.

**IMPORTANT NOTES:**

- If you are a company rep or licensed agent and plan on attending the entire convention (Sunday Trade Fair through Tuesday Dinner), you should register as a FULL Convention Attendee. The only activity NOT included in a FULL registration is the Monday corn hole tournament.
- The CE Education Expo classes on Tuesday and Wednesday are separate from Convention and are NOT included in Convention registration.
- If your spouse is only planning on attending a few of the convention events, the A La Carte registration may be the better option.
- **ALL FULL REGISTRANTS** should check off which functions they plan to attend even though they are included. This insures that we will have a seat for you. Some of the sessions have limited seating. If you do not denote in advance, which events you plan to attend, you risk not having a seat at that particular event.

**HOTEL RESERVATIONS:** Call The Inn at Virginia Tech at (877) 200-3360 or (540) 231-8000. Address is 901 Prices Fork Road, Blacksburg, VA 24061

Register online at: [PIAVADC 2018 Annual Conference](#)

Callers: Ask for **PIAVADC 2018 Annual Conference** to receive the discounted rate of \$169/night. Rate does not include applicable taxes, resort and services fees. *The PIA group rate is available until May 17, 2018.* If the PIA room block sells out prior to May 17th, then normal hotel rates will apply.

**Please contact Sheryl at [Sheryl@piavadc.com](mailto:Sheryl@piavadc.com) or (804) 264-2582 with any questions or issues with reservations.**

**Attire:** For the most part, our convention is casual. It is recommended that you bring a sweater or jacket in case some rooms are cooler than you desire. Tuesday evening's dinner is the only time semi-formal attire is recommended.

**A NOTE ABOUT SPECIAL OLYMPICS OF VIRGINIA** - Please continue to support the Special Olympics through PIA by adding your donation here.

**Diamond, Gold and Silver contributors will receive a ribbon on their name badge recognizing their donation.** Please write in the \$ amount you would like to contribute. →



Diamond (\$250 & up) \_\_\_\_\_

Gold (\$100—\$249) \_\_\_\_\_

Silver (\$50—\$99) \_\_\_\_\_

Bronze (\$49 & below) \_\_\_\_\_

**Payment:** Please refer to cancellation policy included on this form.

- FULL Registration \$ \_\_\_\_\_
- A La Carte Registration \$ \_\_\_\_\_
- Special Olympics \$ \_\_\_\_\_
- **TOTAL** \$ \_\_\_\_\_

**Attention Trade Fair Exhibitors**

We ask exhibitors to incorporate this year's theme, **GET IN THE GAME WITH PIA**, into their booth décor wherever possible. All are encouraged to participate!

**Trade fair attendees** (not Exhibitors) will vote for their favorite booth. In the spirit of fair play, we know exhibitors will refrain from self-promotion prior to attendees voting. The booth with the most votes will receive a **50% discount** on their booth at the 2019 PIA VA/DC Annual Convention (in Virginia Beach).

Invoice Me       Credit Card ★ (Amex, Visa, Master Card, Discover )

Card # \_\_\_\_\_

Expires \_\_\_\_\_

Security Code \_\_\_\_\_

Name on Card \_\_\_\_\_

Card Billing Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

**All invoices must be paid in full by June 15th. Any balance due upon conference check-in must be paid in full in order to receive convention / registration materials.**

**Cancellation Policy:** Registration cancellations are fully refundable if cancelled through May 31. Registrations cancelled June 1 through June 15, are subject to \$50 cancellation fee. No refunds will be given for cancellations made after June 15. No refund for no-shows. Substitutions are allowed.

**Written notice of cancellation is required.**

**Return completed form & payment to:** PIA VA/DC, 8751 Park Central Drive, Suite 140, Richmond, VA 23227 Attn: Carol Throckmorton  
Fax (804) 266-1075 OR Email: [carol@piavadc.com](mailto:carol@piavadc.com) Questions? Call (804) 264-2582