



GET IN THE GAME WITH PIA

PIA VA/DC Convention and Trade Fair
June 24 - 26, 2018



The Inn at Virginia Tech/Skelton Conference Center ~ Blacksburg, VA

Attendee Registration Form

Mr. Mrs. Ms. Name: _____ Badge Name (first only): _____

I am: an Agent a Company Rep a Spouse/Guest

Agency/Company: _____ Email: _____

Address: _____ City: _____

State: _____ Zip: _____ Phone: _____ Fax: _____

If Applicable: State (i.e.: VA): _____ License #: _____

THIS IS MY FIRST PIA VA/DC CONVENTION

FULL REGISTRATION includes Trade Fair, Monday am session, Tuesday am session & all meals listed below.
Spouse/Guest Full Registration does NOT include the Monday sessions.

PLEASE ✓ ONE →→→

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
PIA Agent Member PIA Company Member Exhibitor / First Timer YPC / Add'l Agency Staff	Non-Member	Spouse/Guest <i>(not licensed agent)</i>

Early Bird *	\$395	\$495	\$225
May 19 & After	\$445	\$545	\$225

* Early bird must be **PAID** by May 18 (not just registered)

The functions shown to the right are **INCLUDED** in the FULL Reg.

Please check → if you plan to attend so we can be sure you have a seat.

- Monday Breakfast
- Monday Session: "Voice of the Millennials" - Tony Cañas
- Monday Session: "It's the End of the World as We Know It" - Lori Medders
- Monday Tailgating: Scott White, BOI Comm. / Frank Beamer, Ret. Coach
- Tuesday Breakfast
- Tuesday Session (am): Ethics (3 Eth)
- Tuesday Reception/Closing Banquet: Tim Russell, PIA Nat'l. President

A LA CARTE REGISTRATION

✓ ALL THAT APPLY

	PIA Member Early Bird	PIA Member May 19 & After	Non-Member Early Bird	Non-Member May 19 & After
<input type="checkbox"/> Trade Fair	FREE	FREE	FREE	FREE
<input type="checkbox"/> Monday Breakfast	\$35	\$40	\$40	\$45
<input type="checkbox"/> Monday Session: "Voice of the Millennials" Tony Cañas	\$75	\$85	\$85	\$95
<input type="checkbox"/> Monday Session: "It's the End of the World" Lori Medders	\$75	\$85	\$85	\$95
<input type="checkbox"/> Monday Tailgating: Scott White / Frank Beamer	\$125	\$150	\$150	\$175
<input type="checkbox"/> Tuesday Awards Breakfast / PIA Annual Meeting	\$35	\$40	\$40	\$45
<input type="checkbox"/> Tuesday Closing Banquet: Tim Russell	\$100	\$125	\$125	\$150

(\$445) (\$525) (\$525) (\$605)

Yes, I want to play corn hole on Monday afternoon. Add \$25 to my registration fee since it's not included in full registration.

Accommodations, further details and payment information of the back side of this form.

Children: The following children will be in attendance:

_____ Under 3 yrs (Names) _____

_____ Age 3-8 yrs (Names) _____

_____ Age 9-12 yrs (Names) _____

Children's meals are offered **ONLY** for Tuesday night dinner. **Pre-registration required.** # of Children's Meals requested: _____ @ \$15 ea.

IMPORTANT NOTES:

- If you are a company rep or licensed agent and plan on attending the entire convention (Sunday Trade Fair through Tuesday Dinner), you should register as a FULL Convention Attendee. The only activity NOT included in a FULL registration is the Monday corn hole tournament.
- The CE Education Expo classes on Tuesday and Wednesday are separate from Convention and are NOT included in Convention registration.
- If your spouse is only planning on attending a few of the convention events, the A La Carte registration may be the better option.
- **ALL FULL REGISTRANTS** should check off which functions they plan to attend even though they are included. This insures that we will have a seat for you. Some of the sessions have limited seating. If you do not denote in advance, which events you plan to attend, you risk not having a seat at that particular event.

HOTEL RESERVATIONS: Call The Inn at Virginia Tech at (877) 200-3360 or (540) 231-8000. Address is 901 Prices Fork Road, Blacksburg, VA 24061

Register online at: [PIAVADC 2018 Annual Conference](#)

Callers: Ask for **PIAVADC 2018 Annual Conference** to receive the discounted rate of \$169/night. Rate does not include applicable taxes, resort and services fees. *The PIA group rate is available until May 17, 2018.* If the PIA room block sells out prior to May 17th, then normal hotel rates will apply.

Please contact Sheryl at Sheryl@piavadc.com or (804) 264-2582 with any questions or issues with reservations.

Attire: For the most part, our convention is casual. It is recommended that you bring a sweater or jacket in case some rooms are cooler than you desire. Tuesday evening's dinner is the only time semi-formal attire is recommended.

A NOTE ABOUT SPECIAL OLYMPICS OF VIRGINIA - Please continue to support the Special Olympics through PIA by adding your donation here.

Diamond, Gold and Silver contributors will receive a ribbon on their name badge recognizing their donation. Please write in the \$ amount you would like to contribute. →



Diamond (\$250 & up) _____

Gold (\$100—\$249) _____

Silver (\$50—\$99) _____

Bronze (\$49 & below) _____

Payment: Please refer to cancellation policy included on this form.

- FULL Registration \$ _____
- A La Carte Registration \$ _____
- Special Olympics \$ _____
- **TOTAL** \$ _____

Attention Trade Fair Exhibitors

We ask exhibitors to incorporate this year's theme, **GET IN THE GAME WITH PIA**, into their booth décor wherever possible. All are encouraged to participate!

Trade fair attendees (not Exhibitors) will vote for their favorite booth. In the spirit of fair play, we know exhibitors will refrain from self-promotion prior to attendees voting. The booth with the most votes will receive a **50% discount** on their booth at the 2019 PIA VA/DC Annual Convention (in Virginia Beach).

Invoice Me Credit Card ★ (Amex, Visa, Master Card, Discover)

_____ Card #

_____ Expires

_____ Security Code

_____ Name on Card

_____ Card Billing Address

_____ City, State, Zip

All invoices must be paid in full by June 15th. Any balance due upon conference check-in must be paid in full in order to receive convention / registration materials.

Cancellation Policy: Registration cancellations are fully refundable if cancelled through May 31. Registrations cancelled June 1 through June 15, are subject to \$50 cancellation fee. No refunds will be given for cancellations made after June 15. No refund for no-shows. Substitutions are allowed.

Written notice of cancellation is required.

Return completed form & payment to: PIA VA/DC, 8751 Park Central Drive, Suite 140, Richmond, VA 23227 Attn: Carol Throckmorton
Fax (804) 266-1075 OR Email: carol@piavadc.com Questions? Call (804) 264-2582