



# Convention Program Book Advertising Contract

PIA of VA & DC Annual Convention  
June 22-24, 2019  
Sheraton Virginia Beach Oceanfront Hotel  
Virginia Beach, VA



Advertising Deadline: May 15

Publication Date: Convention Program will be included in all attendee registration packets and will also be displayed during the convention.

Convention Program finished size: 5-1/2" x 7-1/4"

Sizes and Costs for Black & White:  
*(ad sizes are approximate)*

1/4 page (2 1/4"w x 3 1/4"h)	\$275.00	_____
1/3 page (4 3/4"w x 2 1/3"h)	\$325.00	_____
1/2 page (4 3/4"w x 3 1/4"h)	\$390.00	_____
2/3 page (4 3/4"w x 4"h)	\$445.00	_____
Full page (4 3/4"w x 6 1/2"h)	\$520.00	_____
Full Page (Inside Front Cover)	\$550.00	_____
Full Page (Inside Back Cover)	\$615.00	_____
Full Page (Outside Back Cover)	\$725.00	_____

Check your choice above: Ad sizes are approximate. Other sizes acceptable, ask us for a rate.

Color / Possible Extra Costs: All advertisements must be black/white; bleeding is an extra 15 percent of the ad cost. Extra charges may apply if typesetting is required.

Discounts: No discounts are allowed unless company advertising is a Gold, Platinum or Diamond sponsor of the Annual Convention.

Specifications: We prefer advertisements be emailed to us in **jpg** format. Our printer normally uses 133 lines, but can use other screens.

Liability: PIA assumes no responsibility for the content, trademarks, or copyrights of advertising presented to us. Advertisers agree to be responsible for, defend, and indemnify PIA and to hold us harmless from any and all judgments, damages, liabilities and expenses, including attorney's fees, from any and all claims arising out of your advertisement and its content as presented to us.

Return this contract to: Mail: PIA of VA & DC, 8751 Park Central Dr., Suite 140, Richmond, VA 23227  
Fax: 804/266-1075 Email: [carol@piavadc.com](mailto:carol@piavadc.com)

Questions? Call Carol Throckmorton at 804/264-2582 or Email: [carol@piavadc.com](mailto:carol@piavadc.com)

Ad copy to be emailed on:  Payment enclosed  Credit Card (see information below)

If applicable, please note: Diamond Sponsor Platinum Sponsor Gold Sponsor

Firm Name \_\_\_\_\_

Client Name (if different from firm) \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Payment Information If Paying By Credit Card:

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CVC/CCV: \_\_\_\_\_

Name On Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_