



# PIARATES OF THE CARIBBEAN



PIA VA/DC Convention and Trade Fair

June 25—27, 2017

Sheraton VA Beach Oceanfront ~ VA Beach, VA

Mr.  Mrs.  Ms. Name: \_\_\_\_\_ Badge Name (first only): \_\_\_\_\_

I am:  an Agent  a Company Rep  a Spouse/Guest

Agency/Company: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

If Applicable: State (i.e.: VA): \_\_\_\_\_ License #: \_\_\_\_\_

**FULL REGISTRATION** includes Trade Fair, Monday/Tuesday am sessions & all meals listed below.

Spouse/Guest Full Registration does NOT include the Monday/Tuesday morning sessions.

**Corn Hole Tourney is NOT included in any Full Registrations but can be added below A LA CARTE.**

PLEASE ✓ ONE →→→

**THIS IS MY  
FIRST PIA VA/DC  
CONVENTION**

Early Bird \*  
May 20 & After

	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	PIA Agent Member PIA Company Member Exhibitor First Timer / YPC Additional Agency Staff	Non-Member	Spouse/Guest (not licensed agent)
	\$365	\$465	\$225
	\$415	\$515	\$225

\* Early bird must be **PAID** by May 19 (not just registered)

The functions shown to the right are INCLUDED in the FULL Reg.

Please check if you plan to attend so we can be sure you have a seat.

- Monday Breakfast
- Monday Session: "Drink & Drone"
- Monday Cocktail Party
- Tuesday Breakfast
- Tuesday Session: CEO Panel Discussion
- Tuesday Closing Banquet

## A LA CARTE REGISTRATION

✓ ALL THAT APPLY

	PIA Member Early Bird	PIA Member May 19 & After	Non-Member Early Bird	Non-Member May 19 & After
<input type="checkbox"/> Trade Fair	FREE	FREE	FREE	FREE
<input type="checkbox"/> Monday Breakfast	\$40	\$45	\$45	\$50
<input type="checkbox"/> Monday Session: "Drink & Drone"	\$75	\$100	\$75	\$100
<input type="checkbox"/> Monday Corn Hole Tourney for Special Olympics Virginia	\$25	\$25	\$25	\$25
<input type="checkbox"/> Monday Cocktail Party	\$75	\$85	\$75	\$85
<input type="checkbox"/> Tuesday Awards Breakfast / PIA Annual Meeting	\$40	\$45	\$45	\$50
<input type="checkbox"/> Tuesday Session: CEO Panel Discussion	\$75	\$100	\$75	\$100
<input type="checkbox"/> Tuesday Closing Banquet	\$100	\$125	\$125	\$150

Accommodations, further details and payment information of the back side of this form.

**Children: The following children will be in attendance:**

# \_\_\_\_\_ Under 3 yrs. (Names) \_\_\_\_\_

# \_\_\_\_\_ Age 3-8 (Names) \_\_\_\_\_

# \_\_\_\_\_ Age 9 & up (Names) \_\_\_\_\_

Children's meals are offered **ONLY** for Tuesday night dinner. **Pre-registration required.** # of Children's Meals requested: \_\_\_\_\_ @ \$15 ea.

**IMPORTANT NOTES:**

- If you are a company rep or licensed agent and plan on attending the entire convention (Sunday Trade Fair through Tuesday Dinner), you should register as a FULL Convention Attendee. The only activities NOT included in a FULL registration are the Sunday Professional Designation Conferee / 1st Timer / New Member Lunch.
- If your spouse is only planning on attending a few of the convention events, the A La Carte Registration may be a better option.
- **ALL FULL REGISTRANTS** should check off which functions they plan to attend even though they are included. This insures that we will have a seat for you. Some of the sessions have limited seating. If you do not denote in advance, which events you plan to attend, you risk not having a seat at that particular event.

**HOTEL RESERVATIONS:** Call Sheraton at (757) 425-9000.

Register online at <https://www.starwoodmeeting.com/events/start.action?id=1610319234&key=20500D8F>.

Callers ask for **PIAVADC Annual Convention 2017** to receive the discounted rates (June 21, 2017 - June 29, 2017).

\$249 Oceanfront; \$209 Partial Ocean View. Rates do not include applicable taxes, resort and services fees. *PIA group rates are available until May 26, 2017.* If the PIA room block sells out prior to May 26th, then normal hotel rates will apply.

**Please contact Sheryl at [Sheryl@piavadc.com](mailto:Sheryl@piavadc.com) or (804) 264-2582 with any questions or issues with reservations.**

**Attire:** For the most part, our convention is casual. It is recommended that you bring a sweater or jacket in case some rooms are cooler than you desire. Tuesday evening's dinner is the only time semi-formal attire is recommended.

**A NOTE ABOUT SPECIAL OLYMPICS OF VIRGINIA** - Please continue to support the Special Olympics through PIA by adding your donation here.

**Diamond, Gold and Silver contributors will receive a ribbon on their name badge recognizing their donation.** Please write in the \$ amount you would like to contribute. →



Diamond (\$250 & up) \_\_\_\_\_

Gold (\$100—\$249) \_\_\_\_\_

Silver (\$50—\$99) \_\_\_\_\_

Bronze (\$49 & below) \_\_\_\_\_

**Payment:** Please refer to cancellation policy included on this form.

- FULL Registration \$ \_\_\_\_\_
- A La Carte Registration \$ \_\_\_\_\_
- Special Olympics \$ \_\_\_\_\_
- **TOTAL** \$ \_\_\_\_\_

**Attention Trade Fair Exhibitors**

We ask all exhibitors to incorporate this year's theme, **PIARATES OF THE CARIBBEAN**, into their booth décor wherever possible. All are encouraged to participate! **Trade fair attendees** (not Exhibitors) will vote for their favorite booth. In the spirit of fair play, we know exhibitors will refrain from self-promotion prior to attendees voting. The booth with the most votes will receive a **50% discount** on their booth at the 2018 PIA VA/DC Annual Convention (in Blacksburg). *Three winners will be chosen; one from the Ballroom, one from the Ocean Grand Foyer and one from Cape May.*

Invoice Me       Credit Card ★ (Amex, Visa, Master Card, Discover )

\_\_\_\_\_ Card #

\_\_\_\_\_ Expires

\_\_\_\_\_ Security Code

\_\_\_\_\_ Name on Card

\_\_\_\_\_ Card Billing Address

\_\_\_\_\_ City, State, Zip

**All invoices must be paid in full by June 15th. Any balance due upon conference check-in must be paid in full in order to receive convention / registration materials.**

**Cancellation Policy:** Registration cancellations are fully refundable if cancelled through May 31, 2017. Registrations cancelled June 1 through June 15, 2017 are subject to \$50 cancellation fee. No refunds will be given for cancellations made after June 15, 2017. No refund for no-shows. Substitutions are allowed. Written notice of cancellation is required.

**Return completed form & payment to:** PIA VA/DC, 8751 Park Central Drive, Suite 140, Richmond, VA 23227 Attn: Carol Throckmorton  
Fax (804) 266-1075 OR Email: [carol@piavadc.com](mailto:carol@piavadc.com) Questions? Call (804) 264-2582