



## PIA VA/DC SPONSOR RECOGNITION

Because PIA of VA & DC values our convention sponsors, exhibitors, and advertisers we want to be certain that they receive recognition for their contributions to our annual convention.

### Sponsorship Levels

|          |                 |
|----------|-----------------|
| Diamond  | \$7500 or more  |
| Platinum | \$5000 - \$7499 |
| Gold     | \$2500 - \$4999 |
| Silver   | \$1000 - \$2499 |
| Bronze   | \$999 and below |

### All sponsors will receive:

- Listing in each "PIA Member Benefits News" e-newsletter, Convention News section, sent to the members monthly, beginning in March and continuing through June
- Listing in the Convention Program Book (available at the convention)
- Sign of recognition at the entrance of their sponsored convention function (when available)

**NOTE:** In order to be recognized as a sponsor or exhibitor in the published PIA Convention Program, which all participants will receive and use as a reference throughout the convention, you must register, reserve space and/or pay your sponsorship/exhibitor fees **before May 1.**

### Diamond sponsors will also receive:

- Logos will be on a convention banner, provided contribution is paid & logo provided by **June 1.**
- Sponsors may reserve one banquet table for Tuesday's dinner and invite others registered for the function to sit with them. If PIA staff is not provided the names of those sitting at their reserved sponsor tables by the end of the day Monday (prior to the Tuesday banquet), we may allow others to sit at the tables.
- Sponsors will be presented an award at the annual banquet with the company name and the name of the individual accepting the award announced by the presiding officer. **Please inform PIA by June 1<sup>st</sup> of person accepting Award during Tuesday evening Banquet.**
- Two Complimentary Full Registrations to attend the Convention. (a la carte items not included)
- Complimentary 1/2 page ad in the Convention Program book provided contribution is paid and layout is received by **May 1.** (\$250.00 value)
- Sponsor level ribbon on name badges for each company attendee.

### Platinum sponsors will also receive:

- Logos will be on a convention banner, provided contribution is paid & logo provided by **June 1.**
- Sponsor may reserve one banquet table for Tuesday's dinner and invite others registered for the function to sit with them. If PIA staff is not given the names of those sitting at their reserved sponsor tables by the end of the day Monday (prior to the Tuesday banquet), we may allow others to sit at the table.
- Sponsors will be presented an award at the annual banquet with the company name and the name of the individual accepting the plaque announced by the presiding officer. **Please inform PIA by June 1<sup>st</sup> of person accepting Award during Tuesday evening Banquet.**
- One Complimentary Full Registration to attend the Convention.
- Complimentary 1/3 page ad in the Convention Program book provided contribution is paid and layout is received by **May 1.** (\$200.00 value)
- Sponsor level ribbon on name badges for each company attendee.

### Gold sponsors will also receive:

- Sponsor will be presented an award at the annual banquet with the company name and the name of the individual accepting the plaque announced by the presiding officer. **Please inform PIA by June 1<sup>st</sup> of person accepting Award during Tuesday evening Banquet.**
- Complimentary 1/4 page ad in the Convention Program book provided contribution is paid and layout is received by **May 1.** (\$175.00 value)
- Sponsor level ribbon on name badges for each company attendee.