



CONVENTION SPONSOR RECOGNITION

NOTE: In order to be recognized as a sponsor or exhibitor in the published Convention Program Book, your sponsor and/or exhibitor fees must be paid prior to May 1.

<u>Sponsorship Levels</u>	
Diamond	\$7500 or more
Platinum	\$5000 - \$7499
Gold	\$2500 - \$4999
Silver	\$1000 - \$2499
Bronze	\$999 and below

Diamond sponsors will receive:

- Logos on a convention banner, provided contribution is paid & logo provided by **June 1**.
- Sponsor may reserve one table for Closing Banquet (Monday) and invite others registered for the dinner to sit with them. If PIA staff is not provided the names of those sitting at their reserved sponsor table by the end of the day Sunday (prior to the Monday banquet), we may allow others to sit at the table.
- Two Complimentary Full Registrations to attend the Convention. (a la carte items not included)
- Complimentary 1/2 page ad in the Convention Program book provided contribution is paid and layout is received by **May 1**. (\$250.00 value)
- Sponsor level ribbon on name badges for each company attendee.
- Listing in each "PIA Member Benefits News" e-newsletter, Convention News section, sent to the members monthly, beginning in March and continuing through June .
- Listing in the Convention Program Book (available at the convention)
- Sign of recognition at the entrance of their sponsored convention function (when applicable)

Platinum sponsors will receive:

- Logos on a convention banner, provided contribution is paid & logo provided by **June 1**.
- Sponsor may reserve one table for Closing Banquet (Monday) and invite others registered for the dinner to sit with them. If PIA staff is not given the names of those sitting at their reserved sponsor table by the end of the day Sunday (prior to the Monday banquet), we may allow others to sit at the table.
- One Complimentary Full Registrations to attend the Convention. (a la carte items not included)
- Complimentary 1/3 page ad in the Convention Program book provided contribution is paid and layout is received by **May 1**. (\$200.00 value)
- Sponsor level ribbon on name badges for each company attendee.
- Listing in each "PIA Member Benefits News" e-newsletter, Convention News section, sent to the members monthly, beginning in March and continuing through June .
- Listing in the Convention Program Book (available at the convention)
- Sign of recognition at the entrance of their sponsored convention function (when applicable)

Gold sponsors will receive:

- Complimentary 1/4 page ad in the Convention Program book provided contribution is paid and layout is received by **May 1**. (\$175.00 value)
- Sponsor level ribbon on name badges for each company attendee.
- Listing in each "PIA Member Benefits News" e-newsletter, Convention News section, sent to the members monthly, beginning in March and continuing through June .
- Listing in the Convention Program Book (available at the convention)
- Sign of recognition at the entrance of their sponsored convention function (when applicable)

Silver / Bronze will receive:

- Listing in each "PIA Member Benefits News" e-newsletter, Convention News section, sent to the members monthly, beginning in March and continuing through June .
- Listing in the Convention Program Book (available at the convention)
- Sign of recognition at the entrance of their sponsored convention function (when applicable)