



Convention Program Book Advertising Contract

PIA of VA & DC Annual Convention
June 25-27, 2017
Sheraton Virginia Beach Oceanfront Hotel
Virginia Beach, VA



Advertising Deadline: May 15, 2017
Publication Date: Convention Program will be included in all attendee registration packets and will also be displayed during the convention.

Convention Program finished size: 5-1/2" x 7-1/4"

Sizes and Costs for <u>Black & White</u> : (ad sizes are approximate)	1/4 page (2 1/4"w x 3 1/4"h)	\$270.00	_____
	1/3 page (4 3/4"w x 2 1/3"h)	320.00	_____
	1/2 page (4 3/4"w x 3 1/4"h)	387.50	_____
	2/3 page (4 3/4"w x 4"h)	440.00	_____
	Full page (4 3/4"w x 6 1/2"h)	518.75	_____
	Full Page (Inside Front Cover)	545.00	_____
	Full Page (Inside Back Cover)	597.50	_____
	Full Page (Outside Back Cover)	720.00	_____

Check your choice above: Ad sizes are approximate. Other sizes acceptable, ask us for a rate.

Color / Possible Extra Costs: All advertisements must be black/white; bleeding is an extra 15 percent of the ad cost. Extra charges may apply if typesetting is required.

Discounts: No discounts are allowed unless company advertising is a Gold, Platinum or Diamond sponsor of the 2017 Annual Convention.

Specifications: We prefer advertisements be emailed to us in **jpg** format. Our printer normally uses 133 lines, but can use other screens.

Liability: PIA assumes no responsibility for the content, trademarks, or copyrights of advertising presented to us. Advertisers agree to be responsible for, defend, and indemnify PIA and to hold us harmless from any and all judgments, damages, liabilities and expenses, including attorney's fees, from any and all claims arising out of your advertisement and its content as presented to us.

Return this contract to: Mail: PIA of VA & DC, 8751 Park Central Dr., Suite 140, Richmond, VA 23227
Fax: 804/266-1075 Email: carol@piavadc.com

Questions? Call Carol Throckmorton at 804/264-2582 or Email: carol@piavadc.com

Ad copy to be emailed on _____ Payment enclosed Credit Card (see information below)

If applicable, please note: Diamond Sponsor Platinum Sponsor Gold Sponsor

Firm Name _____

Client Name (if different from firm) _____

Contact Name _____

Address _____

Phone (____) _____ Fax (____) _____ Email _____

Payment Information If Paying By Credit Card:

Credit Card Number: _____ Expiration Date: _____ CVC/CCV: _____

Name On Card: _____

Billing Address: _____

City: _____ State: _____ Zip: _____