

PIA of VA&DC 2023 Annual Convention

JULY 25TH The Calm Before the Storm

8-10PM - A Night with Willie (Live Music)

## JULY 26TH

Making Waves

8AM - Registration Opens

9AM-12PM - Common Problems in Agent Investigations / Ethics - Juan Rodriguez (BOI) (CE: 2 hrs L&R/1 hr ETH) (Light breakfast included)

12-2PM - Connect Your Tools, Save Time, Sell More - Matthew Smith (Client Circle) (No CE) (Box lunch included)

2-5PM Trade Show (includes Reception)

5PM - Dinner on your own

9-11PM - Karaoke sponsored by YPC

## JULY 27TH The World is Your Oyster

8-9AM - Breakfast & Networking

9AM-12PM - To Be Determined

9AM-12PM - It's the Little Things that Matter: How to take your agency to the next level with simple little details - Ariel Rivera (Deer Insurance Agency/PIA Natl Exec Com) (No CE)

12-2:30PM - M&A Trends in Insurance Distribution - Mike Strakhov (Live Oak Bank) (Box lunch included)

12-2:30PM - Social Media Best Practices - Ariel Rivera (Deer Insurance Agency/PIA Natl Exec Com) CE: 2 hrs PC) (Box lunch included)

3-5PM Beachside Social w/Special Olympics VA

6-7PM - Past Presidents Reception - Invite Only

6:30-7PM - Networking Reception

7PM - Closing Banquet (Luau)

After Dinner - Rooftop Bar Networking