

FIGHTING CYBERCRIME JUST GOT EASIER: NEW FEATURES, SAVINGS ADDED TO PIA CYBER RISK ASSESSMENT

Big features and discounts have been added to the cyber risk assessment available to all PIA members, including more in depth-analysis, free tools, and cyber alerts.

“Ever since PIA launched the Winning@Cybersecurity Defense program February, every PIA member who has taken the assessment agrees it's a tremendous value and delivers critical guidance, however we wanted to make it even more affordable for even the smallest member,” said Tom Wetzel, long-time agency consultant, whose firm conducts the assessment. “It's now easier than ever for members to create the cyber security defenses needed to comply with state and insurer requirements.”

Now included in the one-time cost of \$549 are:

- New sections and expanded analyses in the benchmark assessment of the agency's cyber risk, both directly and through digital vendors.
- Immediate access to free and discounted cyber security tools valued at over \$1500, exclusive to PIA members.
- Regular cyber alerts to keep the agency two steps ahead of the cyber crooks.
- Follow-up consultations at 30, 90 and 180 days

“It's human nature to feel that cybercrime will happen to someone else, but that's what cyber crooks want you to think as they deploy literally millions of attacks every single day to small businesses,” says Wetzel. “PIA agents have been hacked and will be the first to tell you to take the assessment and head off a serious data breach that can put your agency at risk.”

For more information or to sign up for a custom assessment through PIA, go to:

<https://www.pianational.org/pia-partnership/winning@cybersecurity-defense-program/winning@cybersecuritydefense/cyber-risk-assessment>

OR, email, text, or call Tom Wetzel directly at twetzel@wetzelandassoc.com or 708-446-2973.



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