



DIGITAL ADVERTISING CONTRACT

ADVERTISER INFORMATION

Contact:

Email:

Telephone:

Company:

Address:

City / State / Zip:

E NEWSLETTER	Member	Non Member	Includes Hyperlink
<input type="checkbox"/> Small Rectangle	\$100/mth	\$150/mth	180 px wide x 150 px high
<input type="checkbox"/> Medium Rectangle	\$150/mth	\$200/mth	300 px wide x 250 px high
<input type="checkbox"/> Large Rectangle	\$200/mth	\$250/mth	336 px wide x 280 px high
<input type="checkbox"/> Half Page Landscape	\$300/mth	\$350/mth	816 px wide x 528 px high
<input type="checkbox"/> Full Page Portrait	\$400/mth	\$450/mth	816 px wide x 1056 px high
<input type="checkbox"/> Photo Teaser w/link to Full Page PDF (for articles, promos, flyers, etc.)	\$400/mth	\$450/mth	816 px wide x 528 px high

Months Selected

JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

E-NEWSLETTER AD SPECS:

Ads may be color or black & white.

All dimensions are width x height in pixels. Ads should be a **minimum** of 300 dpi.

JPG, PNG, GIF — Highest resolution and scalable is the preferred format.

Deadline for e-newsletter ads is the 15th of each month. Ads, images, URLs — all get emailed to: pia@piavadc.com

Target date for “publication” is the first business day of the month.

PAYMENT: You will be receive an invoice for your ad(s).

PIAVADC assumes no liability for the content, trademarks, or copyrights of advertising you present to us. You agree to be responsible for, defend, and indemnify PIAVADC and to hold us harmless from any and all judgments, damages, liabilities, and expenses, including attorney’s fees, from any and all claims arising out of your advertisement and it’s content as present to us.

Advertisers must be a member in good standing at time of invoicing to receive the member rate. If, for any reason, member dues are not current, invoicing will be calculated at the non-member rates.