



PIA VA/DC Long-Term Sponsorship Recognition 2022 Program

You can lock in your sponsorship for 3 years and gain additional benefits by being a Long-Term Sponsor of PIA of VA/DC. We have 4 levels from which you can choose:

Diamond Sponsors will receive:

- Diamond Level sponsorship at the annual Convention
- Full page ad in the annual Convention program
- A complimentary exhibitor's booth at the Trade Fair at the annual Convention
- One complimentary full registration to our annual Convention
- Sponsor level ribbon on name badges for each company attendee at our annual Convention
- Two foursomes at our annual Special Olympics golf outing
- Your sign at our Special Olympics golf outing
- Sponsorship and recognition at our Education Expos
- Sponsorship and recognition at all YPC events
- Membership dues
- A featured article on your company in our e-newsletter every 3 years
- Four social media posts each year highlighting your company

Platinum Sponsors will receive:

- Platinum Level sponsorship at the annual Convention
- 1/2- page ad in the annual Convention program
- A complimentary exhibitor's booth at the Trade Fair at the annual Convention
- Sponsor level ribbon on name badges for each company attendee at our annual Convention
- One foursome at our annual Special Olympics golf outing
- Your sign at our Special Olympics golf outing
- Sponsorship and recognition at our Education Expos
- Sponsorship and recognition at all YPC events
- Membership dues
- A featured article on your company in our e-newsletter every 3 years
- Two social media posts each year highlighting your company

Gold Sponsors will receive:

- Gold Level sponsorship at the annual Convention
- A 1/3-page ad in the annual Convention program
- Sponsor level ribbon on name badges for each company attendee at our annual Convention
- One foursome at our annual Special Olympics golf outing
- Your sign at our Special Olympics golf outing
- Sponsorship and recognition at our Education Expos
- Sponsorship and recognition at all YPC events
- Membership dues
- A featured article on your company in our e-newsletter every 3 years
- One annual social media post per year highlighting your company

Silver Sponsors will receive:

- Silver Level sponsorship at the annual Convention
- 1/4-page ad in the annual Convention program
- Sponsor level ribbon on name badges for each company attendee at our annual Convention
- One foursome at our annual Special Olympics golf outing
- Your sign at our Special Olympics golf outing
- Sponsorship and recognition at our Education Expos
- Sponsorship and recognition at all YPC events
- Membership dues
- A featured article on your company in our e-newsletter every 3 years
- One social media per year post highlighting your post

The annual cost of the Long-Term Sponsorships are as follows:

Diamond	\$10,000 (of which \$5,500 is available to spend at the Annual Convention)
Platinum	\$7,500 (of which \$4,000 is available to spend at the Annual Convention)
Gold	\$5,000 (of which \$2,750 is available to spend at the Annual Convention)
Silver	\$2,500 (of which \$1,250 is available to spend at the Annual Convention)