



# Digital Advertising Guide

- Ads may be color or black/white.
- All dimensions are width x height in pixels.
- Ads should be a minimum of 300 dpi.
- Ads must be submitted by COB 2nd Friday of month prior to publication.

[pia@piavadc.com](mailto:pia@piavadc.com)

## Rectangle with link to URL

- Large Rectangle: 336 x 280
- Medium Rectangle: 300 x 250
- Small Rectangle: 180 x 150

## Photo Teaser with PDF link

- Link to Full-page PDF hosted on PIAVADC site
- Landscape Photo
- 816 x 528

## Half Page with link to URL

- Landscape Photo or Ad
- 816 x 528

## Full Page with link to URL

- Portrait Photo or Ad
- 816 x 528