

## **Sheryl A. Chasse Named Next PIA Association Executive**

Sheryl A. Chasse has been named the next Association Executive at PIA of Virginia & DC and PIA of North Carolina. She will be taking over for Kevin P. Kowar, who after 8 years at the helm, will be retiring on August 31<sup>st</sup>.

“Sheryl has done an outstanding job, navigating many challenges, to grow our education programs to historical levels.” She is truly deserving of this opportunity” said PIA VA/DC President Josh T. Sojda. He added “she has such a passion for PIA and our members. I look forward to watching her take PIA to new heights”.

“I am both humbled and excited to have been chosen to be the next Association Executive of PIA of VA & DC.” said Sheryl. “Eleven years ago, I joined what I now call my PIA family and I was just trying to figure out how many chocolate chip cookies I needed to order for our students! I finally figured out the magic number and in doing so have made lifelong friends with our students, partners and members. We have come a long way with Kevin and he will be missed so very much... his jokes alone have kept us going in times of stress. I am excited for the next phase of my duties here at PIA as we turn the page and look toward the future, finding out where and how our PIA team can help our members most will be a priority. My question to our members is WHY? I want to know your WHY!”

Sheryl has been the Director of Education and Event Planner for PIA VA/DC for the past 11 years. Three years ago, she also added PIA NC to her responsibilities. Prior to that she was heavily involved with recruiting for several Richmond area firms including Colonial Life, where she was awarded the #1 recruiting manager in the Nation in 2009.

Sheryl holds the Virginia Property and Casualty and Health, Life and Annuities licenses.

She works closely with the Young Professionals Council, the Education Committee and the Convention Committee.

Please join us in congratulating Sheryl on this monumental achievement.